



2024 Drayton Valley & District Chamber of Commerce (DVCC Trade/Job/Career/Business Expo April 12 & 13/2024)

We are excited to present the registration forms. If you received this package, it means that we are interested in your participation in the exhibit in 2024. The Drayton Valley & District Chamber of Commerce is hosting its first trade show on April 12 & 13, 2024. Please complete and return the forms with your credit card number or cheque payment (please retain a copy for your records). Upon acceptance, confirmation will be forwarded to you, exhibit space will not be confirmed without full payment. Regular Booth registration closes on **April 1, 2024.**

Registration Information - Please print clearly; all fields must be completed.

We, herein referred to as the 'Exhibitor,' will offer to use the space for our use, from the Drayton Valley and District Chamber of Commerce for the 2024 DVCC Trade/Job/Career/Business Expo. This contract is subject to the terms and conditions found in this package.

Company Name:	Contact Info:
Address:	City:
Province:	Postal Code:
Industry/ Service/ Products Affiliated with Company:	
Special Requirements/ Notes:	

Pricing & Space Information - Please refer to the floor plan and legend on the following pages.

Booth/Sponsorship Selection - Please make your selection according to the information provided in this package.

Please fill in the following information based on the floor plan below. If you leave the following information blank, you may be allocated any booth.

Pricing			
Booth Description	Advanced Price	Booth Description	Regular Price
10' x 10' with power 10 x 20 with power	N/A	10' x 10' with power 10 x 20 with power	\$ 425.plus GST \$ 700. plus, GST
10'x10' no power 10 x 20 no power	N/A	10'x10' no power 10 x 20 no power	\$ 375. plus, GST \$ 625. Plus, GST
Payment			
Booth Number 1 st Choice:		Price:	
Booth Number 2 nd Choice		Price:	
Sponsorship Package:		Price:	
Subtotal			
G.S.T			
Grand Total			
Payment Type:		Card Number:	
Expiry:		Cardholder Name:	
CVS:		Signature:	

By signing this Registration Form, the Exhibitor hereby acknowledges and agrees that they have read, understood, agreed to, and will abide by the Conditions of the Contract located in this package.

Signature:	Date:
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On-site Personal Mandatory

Completion of this form is Mandatory.

Complete this form with the names of all personnel who will be working at your booth during the 2024 DVCC TRADE/JOB/CAREER BUSINESS EXPO Return the completed form **no later than April 1, 2024**, via email: executive@dvchamber.ca

Please pick badges up at the Show Check-in upon arrival.

Please complete the following information			
Company Name:			
Booth Numbers:		On-site Main Contact:	
Names of Booth Personnel			
1. _____		11. _____	
2. _____		12. _____	
3. _____		13. _____	
4. _____		14. _____	
5. _____		15. _____	
6. _____		16. _____	
7. _____		17. _____	
8. _____		18. _____	
9. _____		19. _____	
10. _____		20. _____	



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Marketing/Sponsorship Opportunities

Expand your reach by participating in several exciting marketing and advertising options that will be available at the 2024 Show Event! These unique opportunities allow your company to stand out from the rest by increasing your exposure before, during, and after the trade show. We invite you to participate as a sponsor even if you choose not to attend or exhibit in the show so that you can still have a presence and show your support.

Title Sponsorship \$1,000 (only three opportunities). The deadline is March 1st, 2024.

This prestigious sponsorship will get your company maximum exposure from your participation in the 2024 Trade Show. There are only three Title Sponsorships available. Costs will include the following:

- Development of one feature area, activity or other with your company.

- Honorable mention of your company name on all (non-reusable) wayfinding signage, handouts, pamphlets, flyers, posters, and pertinent print media. Honorable mention of your company name on all (pertinent) radio and interview advertising.

Marketing through Perimeter Signage \$1,500. The deadline is March 15th, 2024, in order to have the signs made in time.

Show off your company name and booth number to everyone in the arena of the Trade Show with this marketing opportunity. Your contribution will earn you a large format graphic from the permitter of the tradeshow. The sign will tell everyone in the trade show that you are in the show and where they can find you.

Grab Bag Sponsorship \$300.00. The deadline is March 29th, 2024.

If you would like to donate recyclable shopping bags for the trade show, we will hand them out at the door. Ideally, your company name or logo should be printed on the bag, which will provide huge exposure to your company within the trade show.

The Top 15 Reasons to Exhibit at a Trade Show

To promote the Community and Economic Development in Drayton Valley:

A successful trade show means success for all businesses of Drayton Valley, which promotes economic development in your area. Participating in the trade show shows confidence and support for your business community.

Recruitment Opportunities:

Trade shows create a great opportunity to attract employees, volunteers, and distributors to your organization.

Generate Direct Sales:

Over 3000 attendees visit the Cochrane & District Chamber of Commerce Trade Show, giving them the opportunity to profit from sales directly at the show.

Generate Sales Leads:

Most exhibitors experience an increase in sales not only during a trade show, but after the show is over. Strategic participation in a trade show can leave you with hundreds of sales leads to follow up on, which will maximize the return on your marketing investment.

Cost Effective Marketing:

Other marketing media can be very costly. Compare the cost of TV, radio, website ads or links, social media ads, where you receive only one opportunity to push your product. On the other hand, trade shows allow you the opportunity to stand beside your product and market it fully to the audience that is right in front of you.

Market to an Audience that is Listening:

Trade shows are full of people seeking an interactive shopping experience. Attendees want your product to be shown, which creates a great atmosphere for marketing and selling.

Make your Business Memorable:

Repetition of your brand and image is an important part of marketing. Participating in a trade show helps you repeat your message to the public to instill your company's image in the audience.

Keep an eye on the competition:

You don't want your existing customers at a trade show where your competitors are if you are not there. Don't let your customers forget about you or make the switch in your absence.

Create a new presence:

A trade show is a great way to get the word out about your product in a new market or location. Expand your reach with an out-of-town trade show.

Network:

Meet other members of your business community to get insider tips about the local market and other information from your colleagues. Trade shows are a great place to meet others who have common goals and business interests.

Demonstrate:

Trade shows are a marketing medium that allows you to demonstrate and display your products in ways that are not possible through other media. Demonstrate, sample, and display your product in an audience looking for such opportunities.

Market without Exhibiting:

If you can't attend the trade show or the exhibit hall is already booked, there are many very cost-effective ways to show your support and create a presence at the trade show. You can find this information in this package.

RENTAL & CONTRACT EXECUTION

Full payment of the space rental fees is due at the time of contract signature and submission. Management reserves the right to determine the eligibility of exhibitors and appropriateness of exhibit prior to and during move-in dates. If an application is denied, a full refund of booth space will be made promptly. The applicant agrees that in the event booth space of greater square footage is selected, assigned, or allocated to applicant; the applicant consents to pay the additional amount required promptly upon receipt of notice to that effect. If space of less square footage is assigned, it will accept a refund based upon the reduced square footage. Full payment is compulsory in advance of move-in dates. Management reserves the right to resell the space if the above conditions are not adhered to. Space allotted and not occupied before the opening of the trade show shall be reverted to the Drayton Valley & District Chamber of Commerce to be relet and occupied in any manner and for such purposes as show management may see fit. In such an event, all payments made shall be retained by the Drayton Valley and District Chamber of Commerce.

CANCELLATION OF EXHIBIT SPACE

Cancellation by Exhibitor: All monies received will be fully refunded if written notification is received Drayton Valley & District Chamber of Commerce. by **(March 25/2024)**. For cancellations occurring after **(March 25/2024)**, all monies received from the registrant will be forfeited (whether the space is resold).

Cancellation by the Drayton Valley and District Chamber of Commerce: If the trade show is cancelled for any reason, the Drayton Valley and District Chamber of Commerce will not be liable to the exhibitor except to refund monies paid to date for exhibit space.

SPACE USAGE AND ALLOCATION

The space applied for is to be used solely for the exhibitor whose name appears on the application, and it is agreed that the applicant will not assign, sublet, or apportion the whole or any part of the space allotted. The assignment of space will only occur after the contract completed and payment in full has been received at the office of the Chamber of Commerce. Show management reserves the right, at any time, without prior notification, to relocate exhibits and exhibitors when in Management's opinion such moves are necessary to maintain the character and/or good order of the show. The management's decision in this regard will be final.

LIABILITY

Responsibility of the Drayton Valley Chamber of Commerce and the Exhibit Facility: It is understood that all exhibit material will be delivered, maintained and removed at the exhibitor's sole risk of all losses and damage whatsoever, and that neither Exhibit Installation Services Inc., The Drayton Valley and District Chamber of Commerce, Town of Drayton Valley, Brazeau County or Can, nor the exhibit facility management shall be liable or responsible for any loss, damage, death or injury whatsoever; and that all claims for such loss, damage, death or injury are expressly waived by the exhibitor and the exhibitor shall forever indemnify, save harmless and defend Exhibit Installation Services Inc., The Drayton Valley and District Chamber of Commerce, Town of Drayton Valley, Brazeau County, Can and the exhibit facility management, its officers, directors, employees or agents from and against any and all claims, demands, suits, judgements, liabilities, losses, damages and expenses resulting from, or incident to, any and all loss, damage, death or injury to persons or property arising out of, or in connection with, the exhibit or occupancy of the space allotted under the agreement.

Exhibitor's Warranties: The exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitors, displays, and equipment. and other property brought upon the premises of The Drayton Valley Curling Rink floor and Lounge and Mackenzie Center shall indemnify and hold harmless the facility, its agents, servants, and employees from all losses, damages, and claims.

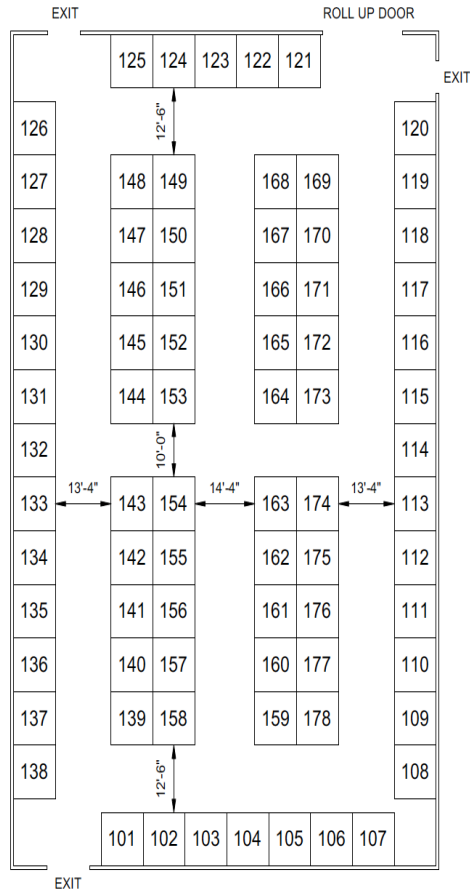
AMENDMENTS

Show Management shall make the final decision in adopting or enforcing any regulation deemed necessary prior to, during or after the show. All matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the decision of Show Management.

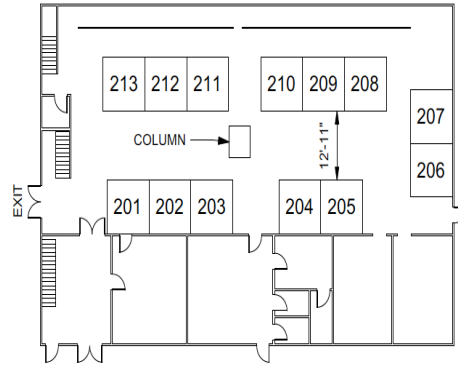
PAYMENT OPTIONS:

You can e-transfer admin@dvchamber.ca using the password Chamber2023. Or on our website dvchamber.ca

2024 Floorplan:



OMNI 3



CURLING LOUNGE

CONSTRUCTION DRAWINGS SUBJECT TO CHANGE AS PROJECT PROCEEDS. SPECS SUBJECT TO CHANGE BASED ON SHOW REGULATIONS AND RESTRICTIONS. GRAPHICS ARE FOR PRESENTATION PURPOSES ONLY.

CLIENT: - CONTACT: - EVENT/DATE: DRAYTON VALLEY CAREER DAYS	DATE: NOV 15/23	SCALE: 1:250	MOVE IN/SET UP: TBD
BOOTH INFORMATION: -	<small>These representation(s) remain the property of Exhibit Installation Services Inc. and were created for use on the specific project. None of this material shall be used without written permission of Exhibit Installation Services Inc.</small>		

